

Codemasters Logo: *Usage Guidelines*

Black lozenge

C 30%
K 100%

Magenta motif

M 100%



The Codemasters logo on dark/coloured background showing usage of the white keyline



DO NOT FEATURE
MAGENTA MOTIF
SEPARATELY FROM THE
CODEMASTERS LOGO



35mm minimum size

The Codemasters logo must appear at a size of 35mm or larger



DO NOT USE LOGO OUT OF PROPORTION

The copyright message below to appear on printed materials featuring the logo

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pure gameplay Logo: *Usage Guidelines*



The Codemasters brand association "**pure gameplay**" can appear in either Black or White as shown.

The copyright message below to appear on printed materials featuring the logo

"pure gameplay" is a trademark of Codemasters Limited.